





Experience Local Shikoku

A 3-day / 2-night guided cycling tour in Uchiko town, filled with immersive cultural experiences.

Uchiko Tourism Association 2023 Information updated as of December 2023 愛媛県知事登録旅行業 地域-212

Tour Highlights:

- Bike along scenic rural roads, exploring picturesque landscapes.
- Learn Washi craft at a local paper mill and create your own.
- Visit chestnut farm and relish a delicious lunch.
- Stay in a beautifully renovated townhouse in Uchiko's historic quarter.
- Experience Kyodo Ryori (regional cuisine) with a unique cooking lesson.



Price from **88,000** JPY

How to book

Scan the QR code for more information, bookings and enquires.

https://weridejapan.jp/



Tour Inclusions:



2 nights stay in a premium accommodation



All meals included 2 dinners, 2 lunches, 2 breakfasts



All entry and experience fees covered



Professional guidance provided by local experts



High-quality rental bikes (electric or non-electric)



Complimentary souvenirs to cherish the memories



We Ride Japan was founded by Will and Tamie Turner in 2023. Based on Shikoku Island, Will and Tami work in regional tourism development, using cycle tourism as a tool to revitalize the region

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Stay and Ride Uchiko

(3 Days / 2 Nights) Total distance / 88km

Difficulty Easy to moderate ★★★★★

Suitable for anyone who has a reasonable level of fitness and some cycling experience. E-bikes recommended for those who are not used to cycling up hills.

Explore Uchiko by bicycle with a local guide and immerse yourself in the culture, cuisine, and history of this beautiful region on a premium-quality cycling tour.



Preservation District

Machinami

Machinami, meaning 'townscape,' embodies Uchiko's renowned charm in Shikoku. Nestled within the heart of the preservation district, your stay here immerses you in the beauty of an ancient street, where time seems to stand still. You will have time to explore the area and enjoy it's shops, cafes, museums and various points of interest.



Kameoka-Ke

Nestled in the hills above Uchiko town is Ishidatami, a serene rural village known for cultivating shiitake mushrooms, chestnuts, and rice. Our visit includes a stop at the Kameoka residence, where we'll craft our own chopsticks and savor a delightful lunch in a rustic setting.



Tenjin Sanshi Paper Mill and **Gilding Experience**

A short ride leads us to the Ikazaki district along the picturesque Oda River, where the last remaining paper mill upholds the tradition of Ozu Washi. Enjoy a factory tour, immerse yourself in the ancient craft of washi making, experiment with gilding, and create your personalized postcard and washi paper, perfect for a souvenir.

Doit Shoten Bookstore and Café

On our final day, we cycle along the Oda River to Oda town. Our visit includes Doit Shoten, a local bookstore and café where the staff are dedicated to preserving the region's 'kyodo ryori,' or local cuisine. We'll participate in a cooking lesson to learn the preparation of these regional dishes before enjoying a meal in this beautiful establishment.



Yuge Shrine

Set atop the hills, the ancient Yuge Shrine boasts a stunning location embraced by a moat and lush forest. Wander through the shrine and its serene surroundings, absorbing the tranquil atmosphere that envelops this sacred place.

Itinerary

Day 1 (Meet and Greet) Cycle Distance 0km

- Meet at Uchiko Visitor Centre in the afternoon. Debrief and bike setup.
- Check-in and free time
- Dinner at local restaurant

Day 2 (Ishidatami) Cycle Distance 38km / Elevation Gain 400m

- Tenjin Sanshi Paper Mill
- M Kameoka Ke Chestnut Farm
- Yuge Shrine
- Free time
- n Dinner at local restaurant

Day 3 〈 Oda 〉 Cycle Distance 50km / Elevation Gain 600m

- Odas giant Ginko tree's and ancient shrines
- n Doit Shoten Café and bookstore lunch experience
- Return to Uchiko
- Farewell



Jen, Australia

The rides had mind-blowing views, quiet roads and intimate cultural experiences en-route. The accommodation was outstanding, culinary experiences were varied, plentiful and exceptionally delicious and the bikes available for hire were high quality, with care given to individualised comfort. The guides were passionate, knowledgeable, and highly professional. I loved every moment and can't wait to go back! Would highly recommend it!



